

### We make quality a 'must do'

We trust **ExecPlus** associates to come to a personal agreement with you on various aspects of the assignment, including how their individual input will be delivered and the timescale required to achieve the desired results. We monitor performance to ensure that our quality standards are maintained at all times. We assess our clients' satisfaction at the end of every assignment and, on longer assignments, we will have an interim assessment meeting with you to ensure that we are making satisfactory progress.

### We are committed to helping you succeed

**ExecPlus'** commitment to you is that we always put your organisations needs first. We are proud of our honest, straightforward approach and varied experience which gives us confidence that any recommendations we make will be practical and achievable. **ExecPlus** will help you confront any challenges, providing **honest advice** which turns problems into opportunities and **positive results** for your organisation.



honest advice, positive results



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honest advice, positive results

*Professional & committed associates  
networked across the South West,  
providing honest advice  
and positive results.*



## What are we about?

**ExecPlus** is in business to help and encourage organisations in the private, public and not-for-profit sectors to perform to their ultimate potential.

Some of the things we can help you achieve are:

- **Increased efficiency** in line with changing demands and opportunities.
- **Ensure that important projects** are completed to time and budget.
- **Increased sales** and search out new opportunities to encourage growth and expansion.
- **Get your ideas and new products** out into the market place earlier.
- **Make better information available** for those who need to know about it.
- **Provide incentive and encouragement** to your employees and encourage teamwork.
- **Offer executive and managerial support** for as long as required.
- **Encourage and coach** key individuals to be more effective in their roles and their life.
- **'Systemize' your key activities** so that they can be taken on by others as part of a growth or exit and succession plan.
- **Carry out business appraisals** to assess investment readiness, or as a first step in an improvement or recovery plan.
- **Help secure equity and loan funding.**
- **Provide experienced, effective non-executive directors.**

Where required, some of these services are provided in partnership with our associated accountancy firms of Thompson Jenner (Exeter) and Robinson Reed Layton (Truro).

## What can ExecPlus associates offer you?

### Diversity

**ExecPlus** has built a unique team of over 50 professional and committed associates based in Devon and Cornwall. Each one has hands-on experience as an owner manager or senior executive in a successful organisation or industry sector. They therefore bring experience and expertise that is valuable and appropriate to your organisation.

### Professionalism

The majority of **ExecPlus** associates are former directors and all have excellent track records and a wealth of experience. They will understand the needs of your organisation, your employees and your marketplace and will complement the skills and experience already existing.

### Personality

Our associates are independent and entrepreneurial. They have chosen to join the **ExecPlus** network because they want to share their extensive knowledge and experience to encourage and support other organisations to do what they themselves have done..... create success and rewards for owners, stakeholders and successors.

### Flexibility

The approach of **ExecPlus** is tailored to suit the needs of each client. Our associates are flexible and will work with you to deliver and implement the brief according to your requirements. Some situations may only require an occasional day from an **ExecPlus** associate, whilst others may need support and advice on a more intensive or lengthy basis.

### Quality and Integrity

Our associates have been carefully chosen through personal introductions and assessment. Though we strive for individuality in terms of experience, skill and personality, we insist that they all work to the high standards defined by **ExecPlus**, and demonstrate absolute integrity at all times.

### Confidentiality

Client confidentiality is central to the way in which we operate.

## Why choose ExecPlus?

### We listen and ensure your needs are matched

Following an exploratory meeting **ExecPlus** will provide you with a clear statement of how we can help, how much it will cost, the timescale and how your business will benefit. Once you are happy with this, we will match you with an associate or a team of associates with the required expertise.

### We keep costs at a sensible level

Although **ExecPlus** is a commercial organisation, we guarantee that our fees are appropriate and affordable to the clients that we are helping. We keep our overheads to a minimum but will not compromise quality and professional standards.

### We add the personal touch

**ExecPlus** associates will complement your skills and those of your employees. They are hands on and focused on motivating your organisation to get the best out of any situation. They will never appear patronising or threatening to your employees.

